

Ask the Egghead, Inc. Capability Statement

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Company Overview

Ask the Egghead, Inc. is a dedicated **WordPress web design** and development agency that specializes in serving government agencies, healthcare organizations, and educational institutions. Our team is experienced in all facets of website accessibility, including WCAG and ADA compliance and mediation, ensuring that each project meets stringent accessibility standards. Alongside our specialized services for public sector and educational entities, we also undertake projects for small and medium-sized businesses, providing them with tailored, high-quality digital solutions. Our comprehensive offerings encompass Managed WordPress Hosting, Search Engine Optimization (SEO), Digital Marketing, Content Development, and Social Media and Reputation Monitoring and Management.

**Ask the Egghead specializes in
WordPress Web Design & Development**

**Ask the Egghead has designed and
deployed websites in excess of 35,000 pages**

**Ask the Egghead has completed numerous
healthcare & education related projects.**

Business Data

Washington, DC, DUNS: #117054078
CAGE Code: 8J4X5

Boston, MA, DUNS: # 117054094

Accept Credit & Purchase Cards

Portfolio

www.caregiving.org
www.howardecho.com
www.urbanbrokers.com
www.augustprecision.com
www.mpmairandheat.com
www.lmiadvisors.com
www.snctelehealthsolutions.com
www.caregivernationsummit.org
www.jennysewardhealthcoaching.com
www.actonraise.org
www.eastwestdialogue.org
www.iamals.org
www.nffinc.com
www.ostglobalsolutions.com
www.greenflashmusic.com
www.begonias.org
www.eddmartinrealestate.com
www.herresiliency.org
www.integratedcarecdc.com

Online

[in linkedin.com/company/asktheegghead](https://www.linkedin.com/company/asktheegghead)
[f facebook.com/asktheegghead](https://www.facebook.com/asktheegghead)
[t twitter.com/asktheegghead](https://twitter.com/asktheegghead)
[@ instagram.com/asktheegghead](https://www.instagram.com/asktheegghead)
[▶ youtube.com/c/asktheegghead](https://www.youtube.com/c/asktheegghead)

NAICS Codes

541511 - Custom Computer Programming
541512 - Computer Systems Design
541519 - Other Computer Related Services
541613 - Marketing Consulting Services
518210 - Data Processing, Hosting
519130 - Internet Publishing & Web Search
519190 - All Other Information Services
541430 - Graphic Design Services
541810 - Advertising Agencies (Online)
541890 - Other Services Related to Advertising (Online)

Differentiators

- Qualified small business delivering best-in-industry solutions.
- Exceptional references illustrating strict "best practices" in design, accessibility, and quality control standards
- Leadership with over 20 years' experience in Web Development
- Best of Breed IT Subcontract Partnerships
- Flexibility & Competitive Pricing
- An "Agile" Development Process

Core Competencies

Web Design & Development

WordPress Development

Website Accessibility

ADA/WCAG Compliance & Mediation

SEO (Search Engine Optimization)

Managed Hosting (WordPress)

SMM (Social Media Management)

Consulting & Branding

Past Performance



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8th Floor #DD05
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(202) 750-1910

Boston, MA

399 Boylston Street
Suite 685
Boston, MA 02116
(617) 221-8300

